# What is KIRAHub?

#NordicMade Smart City Delegation to Japan, 2023

# MAKE FINLAND THE FORERUNNER OF SUSTAINABLE DIGITALIZATION IN THE BUILT ENVIRONMENT

**KIRAHub - Innovation ecosystem for the built environment**

SHARED VISION + SHARED ENVIRONMENT + SHARED INFORMATION + SHARED METRICS = SHARED FUTURE

# Our board members are...

11 industry organizations and associations + Association of Finnish Munincipalities and Housing Fair of Finland

## In close cooperation with:

Ympäristöministeriö
Miljöministeriet
Ministry of the Environment

# Lean way of making future happen

- We are continuously learning by doing and eager to test new ways of doing things - ecosystems can also provide a fruitful platform for social innovations!
- We are innovation ecosystem and non-profit association, but people also call us “Disruptive ecosystem”, “Industry diplomat”, “glue of the industry”, “innovation network”
- the system is continually changing and so are we!

# Our ecosystem in numbers

- Over 4000 people from more than 1,500 organizations participated in the activity
- Almost 2000 subscribers to the newsletter - published every Thursday
- In the open KIRAHVI discussion forum, 550 active members from more than 200 organizations, 4 theme meetings per year
- Live streamed events and interviews on a weekly basis
- More than 200 events in the Urban3 ecosystem space in 2022
- The WDBE Summit has approx. 400 participants per year and is organized annually

# Our strategic map

1. Create a transparent ecosystem

2. Connect the right people and organizations

3. Enable adoption of new solutions and flow of data

Open Testbeds

International Networks

Sustainability Metrics

Competence Development

# Basic ideas of our ecosystem

1. Digitization changes the structures of the industry.
2. Renewal and innovation take place outside traditional industry categories.
3. Sustainable digitization is goal-oriented digitization.
4. Every player of the industry has a role in achieving the industry's visions.

## Some exciting examples of our activities

**You are welcome to join us!**

# URBAN3 INNOVATION ECOSYSTEM WITHOUT BORDERS.

WWW.URBAN3.ORG

URB AN3

Enterprise Singapore

Helsinki Partners

KIRAHub

maria 01

URBAN INNOVATION ECOSYSTEM WITHOUT BORDERS URBAN3.ORG

## VISIT BY ENTERPRISE SINGAPORE AND SINGAPORE TRADE ASSOCIATIONS AND CHAMBERS TO FINLAND

## ECOSYSTEM MELTING POT

GEOFORUM

FORUM VIRIUM HELSINKI

KIRAHub

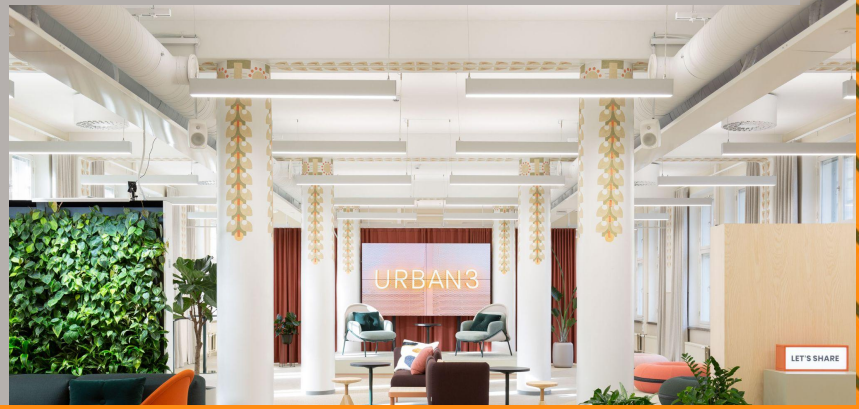
URBAN TECH HELSINKI

mydata.org

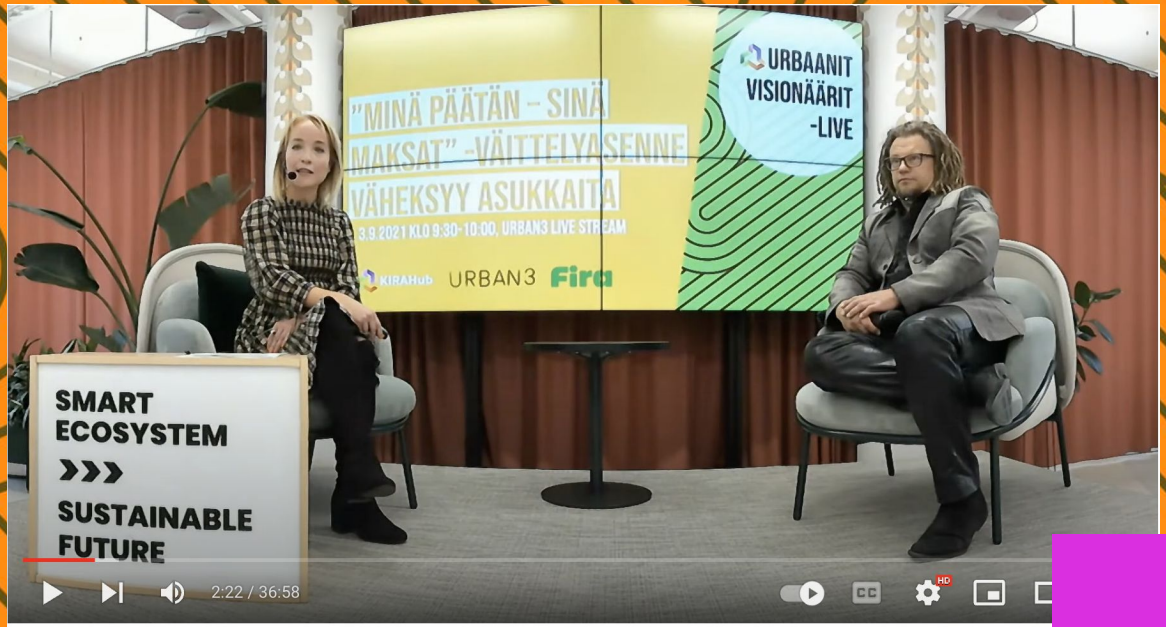
WIKIMEDIA SUOMI

OPEN KNOWLEDGE FINLAND

Metropolia




We are hosting Urban3-ecosystem space as a center for the innovation activities of the Finnish ecosystem




Tietoisku: “Minä päätän, sinä maksat” -väittelyasenne väheksyy asukkaita

KIRAHub
101 subscribers

Subscribe

5 Share Downl

334 views Streamed 1 year ago

Urbaanit Visionäärit saa vieraaksi Firan ilmiörakentaja Tero Vanhasen. Viimeiset viisi vuotta Firan arvon kehittämisen parissa työsk
mies keskittyy tänä perjantaina kaavoituksen ja asuntorakentamisen solmujen avaamiseen.

**KIRAHub** @KIRAdigi · Nov 23

KIRA-kasvuohjelman toteutus käynnistyy! @ToivanenMia aloittaa KIRA-kasvuohjelmajohtajana vuoden 2023 alusta ja lähtee rakentamaan #kasvuohjelman toteutusta yhdessä koko toimialan kanssa 🚀 Hienoa saada sinut mukaan Mia!

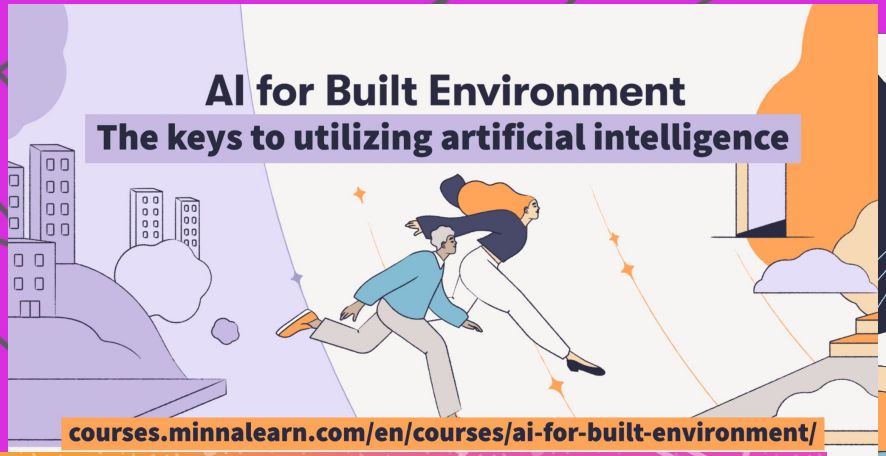
💚👉 kirahub.org/mia-toivanen-k...

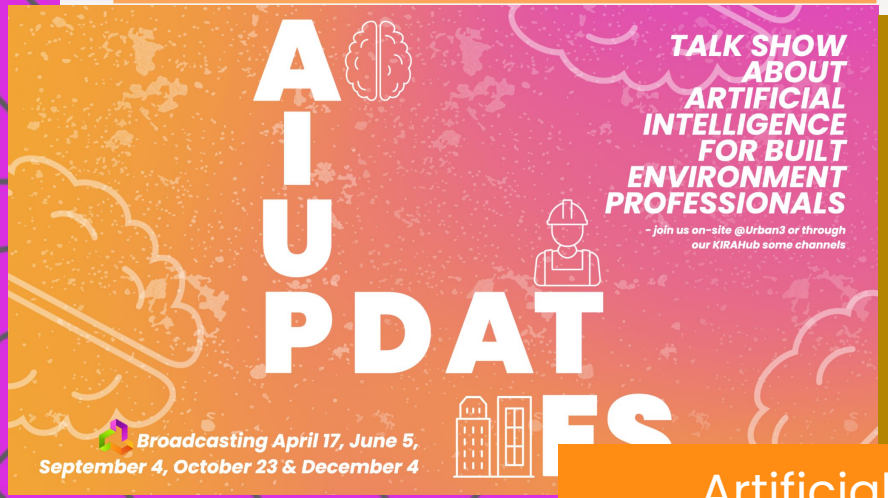
ATL - Arkkitehtitoimistojen liitto and 9 others

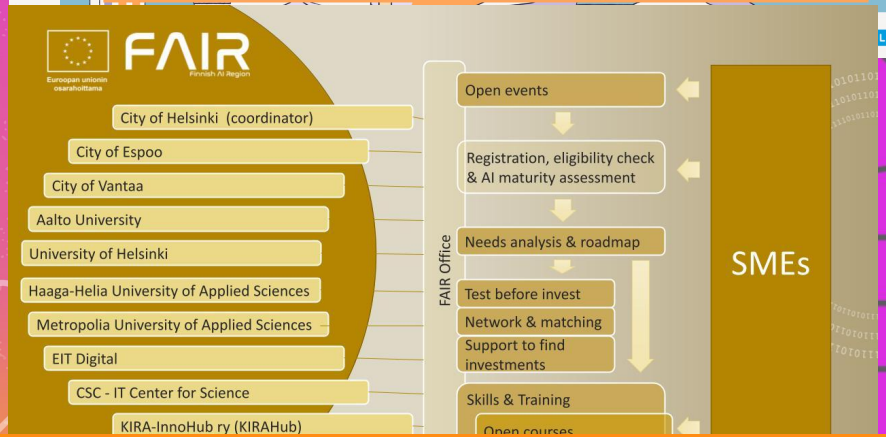
Promote

We serve the ecosystem as a media platform for sharing the best stories

Low Carbon Built Environment offers EUR 40 million in funding for developing low-carbon solutions related to the built environment.






Artificial intelligence shaping the whole industry

digi

# Mitä voisi olla.

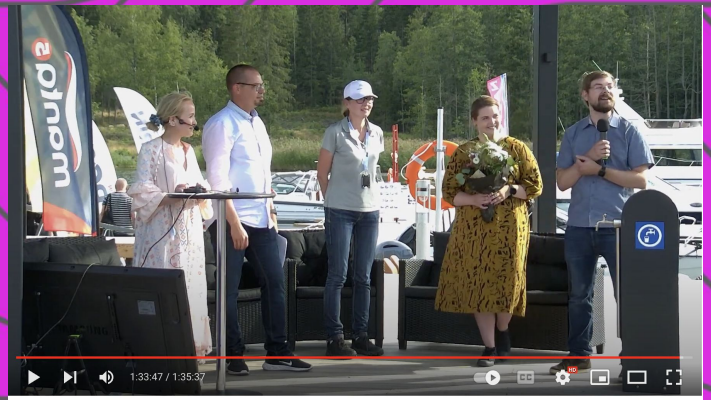
-innovaatiokilpailu Asuntomessuille Naantalissa

KIRAHub goes ASUNTOMESSUT

yhteistyössä: ABB Yale GENELEC Schneider Electric

**Ilmoita tiimisi mukaan**

**Palkinto-potissa 10 000€**




Mitä digi voisi olla – kilpailutöiden pitchaus ja palkitsemistilaisuus

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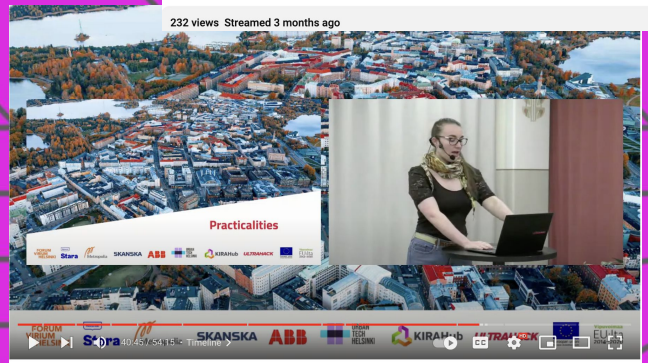



232 views Streamed 3 months ago

Digital Twins Hackathon info webinar

Hackathons and idea competitions creating new ideas and bringing innovators together

Ecosystem partnerships for creating deeper understanding about the Finnish ecosystem

# SUSTAINABLE URBAN INNOVATION JUST GOT A LOT MORE INTERESTING!

BLOX HUB

KIRAHub

CON TECH LAB_

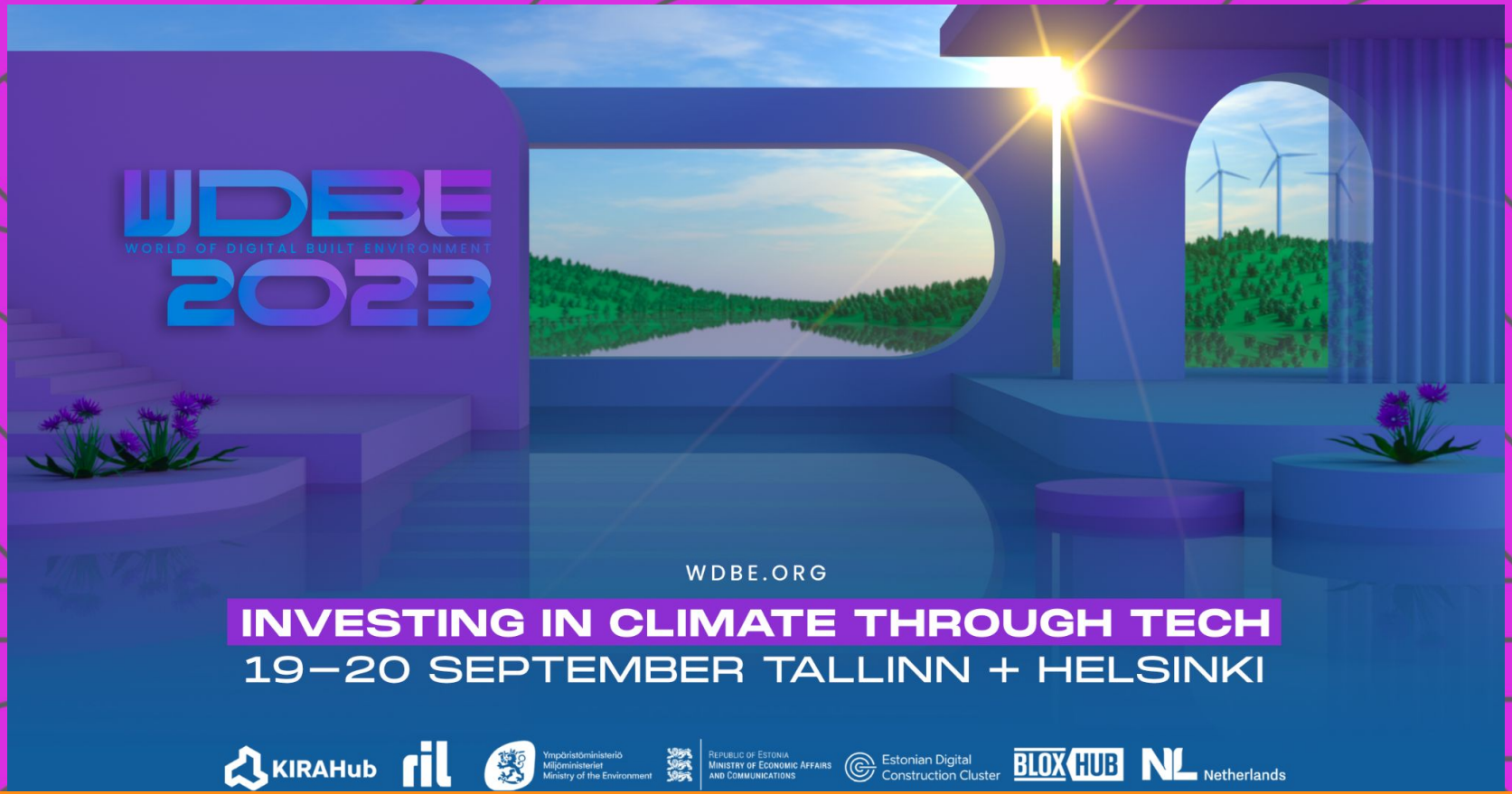
Estonian Digital Construction Cluster

SmartCity Cluster

Munich Urban Colab

URBAN HUB EUROPE

Global network of ecosystems for systematic and lead co-operation & internationally funded projects




World of Digital Built Environment Summit - global gathering for the industry forerunners

WDBE
WORLD OF DIGITAL BUILT ENVIRONMENT
2023
Submit your proposal by 30 June to compet
AWARDS
Category:
Best use of open standards
Category:
Most innovative digital project delivery
Category:
Best research for digital built environment
Category:
Most advanced digital twin
Category:
Most collaborative use of data
Category:
Most impactful digital act for sustainability
Category:
Most promising digital solution
Category:
Most pioneering climate tech investment
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ril
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Republic of Estonia
Ministry of Economic Affairs and Communications
Estonian Digital Construction Cluster
BLOX HUB
NL Netherlands

# KIITOS! Thank you

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